

# Technical SEO 101

## Diagnostic Queries

Ted Kubaitis

Sometimes Google can  
tell you the problem...

But only if you know how  
to ask it.

# Is Google Aware of a Domain



site:seotoollab.com



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SEO Tool Lab

<https://seotoollab.com>

## (4) SEO Software and SEO Tools from the SEO Tool Lab

SEO software is a type of software that is designed to help optimize a website for search engine optimization (SEO).



site:seotoollab9.com



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Google promotion

## Try Google Search Console

[www.google.com/webmasters/](http://www.google.com/webmasters/)

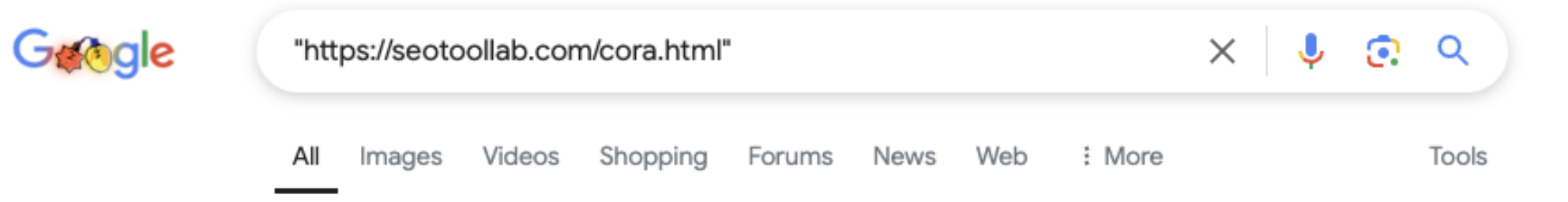
Do you own **seotoollab9.com**? Get indexing and ranking data from Google.

Your search - **site:seotoollab9.com** - did not match any documents.

Suggestions:

- Make sure all words are spelled correctly.
- Try different keywords.
- Try more general keywords.

## Is Google Aware of a URL

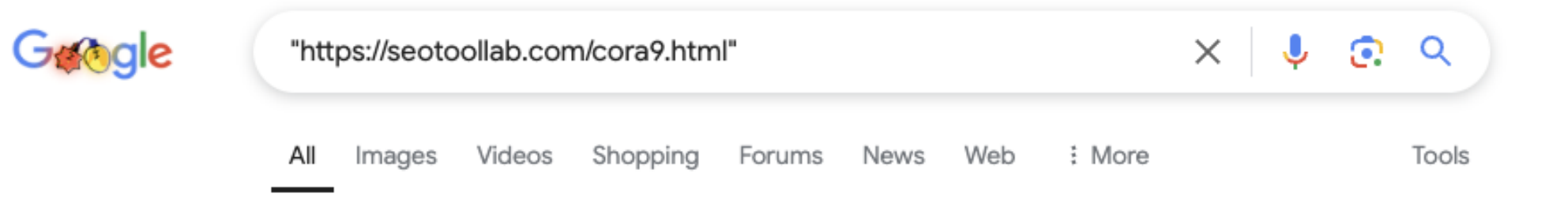


SEO Tool Lab

<https://seotoollab.com> › cora

### Cora SEO Software

Cora SEO Software is an expert level SEO Diagnostics tool that measures up to 2040 ranking factors and identifies the strongest ones.



No results found for "https://seotoollab.com/cora9.html".

# Does a Domain Have Indexed Pages For A Keyword



cora lite site:seotoollab.com



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SEO Tool Lab

<https://seotoollab.com> › cora-lite

## Cora Lite SEO Software

\$125 Per Month · EASIEST SEO TOOL · Unlimited Keywords and Websites · Measures Up To 556 On-page Factors · Tunes For Your URL and Keyword · Brand your reports ...



ice cream site:seotoollab.com



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## People search next

hours of operation [Shop Name]



[Shop Name] hours



[Ice Cream Parlor Name] reviews



ice cream delivery downtown



# Does a URL Have Indexed Pages For A Keyword



lite site:seotoollab.com/cora-lite.html



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SEO Tool Lab

https://seotoollab.com › cora-lite

## Cora Lite SEO Software

\$125 Per Month · EASIEST SEO TOOL · Unlimited Keywords and Websites · Measures Up To 556 On-page Factors · Tunes For Your URL and Keyword · Brand your reports ...



ice cream site:seotoollab.com/cora-lite.html



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Tools

## People search next

hours of operation [Shop Name]



[Shop Name] hours



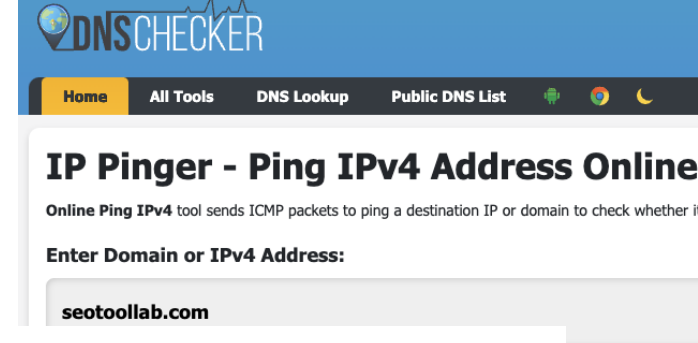
[Ice Cream Parlor Name] reviews



ice cream delivery downtown



# https://dnschecker.org/ping-ipv4.php



The screenshot shows the top part of the DNSChecker website. The header includes the logo and navigation links: Home, All Tools, DNS Lookup, and Public DNS List. Below the header, the main heading is "IP Pinger - Ping IPv4 Address Online". A sub-heading explains that the tool sends ICMP packets to ping a destination IP or domain. There is a text input field labeled "Enter Domain or IPv4 Address:" with the value "seotoollab.com" entered.

## Ping Result for IP: 67.225.255.16

Connected To	Response Time	TTL	No of Bytes
67.225.255.16	27.9 ms	51	64
67.225.255.16	27.8 ms	51	64
67.225.255.16	27.5 ms	51	64
67.225.255.16	27.4 ms	51	64
67.225.255.16	27.6 ms	51	64

## Packet Summary

Sent	Received	Loss	Time
5	5	0%	4005 ms

## Latency Summary

Min	Max	Avg	StdDev
27.431	27.906	27.690	0.204

Use the HttpStatus API without writing a single line of code. [Read more →](#)




## Easily check **status codes**, **response headers**, and **redirect chains**.

Use **Ctrl + Enter** to submit form

[Show me some examples](#)

https://seotoollab.com  
https://seotoollab.com/cora.html

Canonical domain check

User Agent: Your Browser 

Check status



Request URL	Status codes	↓ Redirects
> <a href="https://seotoollab.com">https://seotoollab.com</a>	301 200	1
> <a href="https://seotoollab.com/cora.html">https://seotoollab.com/cora.html</a>	200	0

301 redirect to <https://seotoollab.com/index.php>

2 URLs

## Details

301

Redirects to <https://seotoollab.com/index.php>

Redirect type

301

Status message

Moved Permanently

Redirect latency

323.65 ms

Poor

### Response headers

View body

Date

Tue, 10 Dec 2024 18:28:01 GMT

Server

Apache/2.4.6 (CentOS) OpenSSL/1.0.2k-fips PHP/5.6.40

Location

<https://seotoollab.com/index.php>

Content-Length

240

Keep-Alive

timeout=5, max=100

Connection

Keep-Alive

Content-Type

text/html; charset=iso-8859-1

# Text indexed in part of page?

```
637 </div>
638 <!-- Global Mailform Output-->
639 <div class="snackbars" id="form-output-global"></div>
640 <!-- Javascript-->
641 <script src="js/core.min.js"></script>
642 <script src="js/script.js"></script>
643 <!-- coded by kraken-->
644
```



coded by kraken site:seotoollab.com



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Your search did not match any documents

Need help? Check out [other tips](#) for searching on Google.

```
288 <div class="quote-modern-text">
289 <p class="q">Cora SEO Software is our secret weapon to winning with on-page SEO.
290 </div>
291 </article>
292 </div>
```



"Cora SEO Software is our secret weapon to winning with on-page SEO" site:seotoollab.com



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Tools



SEO Tool Lab

<https://seotoollab.com>

## (4) SEO Software and SEO Tools from the SEO Tool Lab

Cora SEO Software is our secret weapon to winning with on-page SEO. With the help of Cora's hard data and scientific suggestions, we've been able to take #1 ...

# Did Google index the rendered version of a page?

```
187 <script>
188     var div = document.createElement("div");
189     var today = new Date();
190     var date = today.toLocaleDateString();
191     div.innerHTML = "iuha"+"sdfk"+"jhw"+"euha: " + date;
192     document.body.appendChild(div);
193 </script>
```



iuhasdfkjhw euha



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stealthseo.net

https://stealthseo.net

## Stealth SEO: What is Stealth SEO? | StealthSEO.net

Stealth SEO. Stealth SEO: What is Stealth SEO? Stealth SEO is the act of hiding your SEO tuning from tools and competitors. It is all too common that SEO ...

# Which version of a page is Google using?



"iuhasdfkjhwuaha: 12/10/2024"



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No results found for "iuhasdfkjhwuaha: 12/10/2024".



"iuhasdfkjhwuaha: 12/3/2024"



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stealthseo.net

https://stealthseo.net

**Stealth SEO: What is Stealth SEO? | StealthSEO.net**

pixel. iuhasdfkjhwuaha: 12/3/2024.

# Checking For Infinite Subdomains



Nothing to see here clown

A screenshot of a browser's developer tools interface, specifically the Network tab. The top navigation bar includes tabs for Elements, Console, Sources, Network (selected), Performance, Memory, and Application. Below this, there are various control icons and settings: a red stop icon, a blue filter icon, a magnifying glass, a checked "Preserve log" checkbox, an unchecked "Disable cache" checkbox, and a dropdown menu set to "No throttling".

The main area shows a "Filter" input field, an "Invert" checkbox, and a "More filters" dropdown. Below these are several filter buttons: "All" (selected), "Fetch/XHR", "Doc", "CSS", "JS", and "Font". A horizontal timeline at the top of the request list shows time intervals from 50 ms to 450 ms. A single network request is visible, with a blue bar indicating its duration.

Name	Status	Type
wwdfghdghhgdr. [redacted]	200	document

# TopSEOTests.com

## Will It Index

HTML Tag	Yes
HEAD Tag	Yes
TITLE Tag	Yes
A Tag	Yes
ABBR Tag	Yes
ACRONYM Tag	Yes
ADDRESS Tag	Yes
ARTICLE Tag	Yes
ASIDE Tag	Yes
AUDIO Tag	Yes
B Tag	Yes
BDI Tag	Yes
BDO Tag	Yes
BIG Tag	Yes
BLOCKQUOTE Tag	Yes
BODY Tag	Yes
BUTTON Tag	Yes
CANVAS Tag	Yes
CAPTION Tag	Yes
CENTER Tag	Yes
CITE Tag	Yes
CODE Tag	Yes
COL Tag	Yes
COLGROUP Tag	Yes
DATA Tag	Yes
DATALIST Tag	Yes
DD Tag	Yes
DEL Tag	Yes
DETAILS Tag	Yes
DFN Tag	Yes
DIALOG Tag	Yes
DIR Tag	Yes
DIV Tag	Yes
DL Tag	Yes
DT Tag	Yes
EM Tag	Yes
EMBED Tag	Yes
FIELDSET Tag	Yes
FIGCAPTION Tag	Yes
FIGURE Tag	Yes
FONT Tag	Yes
FOOTER Tag	Yes
FORM Tag	Yes

FRAMESET Tag	Yes
FRAME Tag	Yes
H1 Tag	Yes
H2 Tag	Yes
H3 Tag	Yes
H4 Tag	Yes
H5 Tag	Yes
H6 Tag	Yes
HEADER Tag	Yes
HGROUP Tag	Yes
I Tag	Yes
IFRAME Tag	Yes
IMG Tag alt Attribute	Yes
INS Tag	Yes
KBD Tag	Yes
LABEL Tag	Yes
LEGEND Tag	Yes
LI Tag	Yes
MAIN Tag	Yes
MAP Tag	Yes
MARK Tag	Yes
MENU TAG	Yes
METER Tag	Yes
NAV Tag	Yes
NOFRAMES Tag	Yes
NOSCRIPT Tag	Yes
OBJECT Tag	Yes
OL Tag	Yes
OPTGROUP Tag	Yes
OUTPUT Tag	Yes
P Tag	Yes
PICTURE Tag	Yes
PRE Tag	Yes
PROGRESS Tag	Yes
Q Tag	Yes
RP Tag	Yes
RT Tag	Yes
Ruby Tag	Yes
S Tag	Yes
SAMP Tag	Yes
SEARCH Tag	Yes
SECTION Tag	Yes
SELECT Tag	Yes

SMALL Tag	Yes
SPAN Tag	Yes
STRONG Tag	Yes
SUB Tag	Yes
SUMMARY Tag	Yes
SUP Tag	Yes
SVG TAG	Yes
TABLE Tag	Yes
TBODY Tag	Yes
TD Tag	Yes
TEXTAREA Tag	Yes
TFOOT Tag	Yes
TH Tag	Yes
THEAD Tag	Yes
TIME Tag	Yes
TR Tag	Yes
TT Tag	Yes
U Tag	Yes
UL Tag	Yes
VAR Tag	Yes
VIDEO Tag	Yes

META Description Tag	No
META Keywords Tag	No
META Author Tag	No
Meta Generator Tag	No
META og:title Tag	No
META og:type Tag	No
META og:url Tag	No
META og:image Tag	No
META og:description Tag	No
META og:site_name Tag	No
META og:image:alt Tag	No
META twitter:site Tag	No
META twitter:creator Tag	No
META twitter:title Tag	No
META twitter:description Tag	No
META dc.title Tag	No
META dc.description Tag	No
META dc.relation Tag	No
META dc.source Tag	No
LINK Tag rel Attribute	No
LINK Tag href Attribute	No
A Tag href Attribute	No
A Tag title Attribute	No
ABBR Tag title Attribute	No
BLOCKQUOTE Tag cite Attribute	No
DATA Tag value Attribute	No
IMG Tag src Attribute	No
IMG Tag title Attribute	No
INPUT Tag id Attribute	No
INPUT Tag name Attribute	No
INPUT Tag value Attribute	No
INPUT Tag placeholder Attribute	No
LABEL Tag for Attribute	No
OPTGROUP Tag label Attribute	No
OPTION Tag value Attribute	No
OPTION Tag	No
PARAM Tag name Attribute	No
PARAM Tag value Attribute	No
Script Tag	No
STRIKE Tag	No
STYLE Tag	No
TEMPLATE Tag	No
HTML Comment	No

# Domain Ranks for Brand



top 10 toys



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Tools

Results for **Whittier Heights, Seattle** · Choose area



Target

<https://www.target.com> · Toys

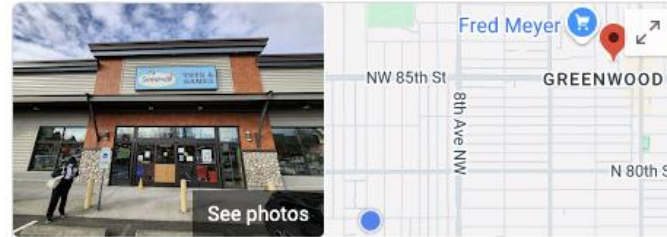
## Top Toys 2024 : Shop Trending Toys at ...

Deals on Top Toys · Meta Quest 3S All-in-One-Headset · Get Batman: Arkham Shadow · MGA's Miniverse - Make It Mini Spa · Mini Brands Garden Collectible Capsule.

4.6 ★ store rating (641) · Free 2-day delivery over \$35 · Free 90-day returns ·

Items up to 60% off

Seattle (2.7 mi) · Open



## Snapdoodle Toys & Games Seattle

Website

Directions

Save

Call

People also ask



snapdoodle

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Snapdoodle Toys & Games

<https://snapdoodletoys.com>

## Snapdoodle Toys and Games - Local Toy Store Focused on ...

Snapdoodle Toys and Games is a Western Washington toy store focused on being local! They are focused on unplugged play, educational and imagination targeted ...



# Is <https://stealthseo.net> indexed for “stealth SEO”?

Google Aware of Domain	Yes	No Index Meta Tag	No
Google Aware of URL	Yes	Redirects to Different URL	No
Appearing in % of Search	100%	Parts of Page Draw after 4 Seconds	No
Simple Indexing	Yes	Google Finds Backlinks	Yes
Rendered Indexing	Yes	Google Finds URL Citations	Yes
Indexed Date	12/3/24	Quoted Keyword Rank Position	2
Requires Rendered Indexing	No	Cannibalization Present	No
Keyword in Source	Yes	Featured Snippet In Use	No
Content is Syndicated/Duplicated	No	Rank Position For Keyword	3
Domain Pages for Indexed Keyword	1	Exact Match Count on URL	51
URL Indexed for Keyword	Yes	Variation Count on URL	243
GSC Indexed Pages	4	Page Tuned For Multiple Keywords	No
GSC Manual Actions	No	Page Prioritizes Local SEO	No
GSC Page Removals	No	Page Recently Lost Links	Yes
GSC 500 Errors	No	Content Tuned in past 3 weeks	No
GSC 400 Errors	1	Links Acquired in past 3 weeks	No
Infinite Crawl Indexed	No	HREFLANG in use	No
Infinite Subdomains	No	Negative SEO Found	No
Missing or Incorrect Canonical Tag	No	Keyword In Indexable Content	Yes

YES

← Explains Ranking Loss

# Diagnosing Add To Cart Infinite Crawls

Google search bar containing: wireless headset **inurl:addtocart** [Sign in button]

Navigation tabs: All Shopping Images Videos Forums Web News More Tools

Filter buttons: Gaming Headsets On-ear Reviews Computer Headsets Noise Canceling With Microphone Computer In-e

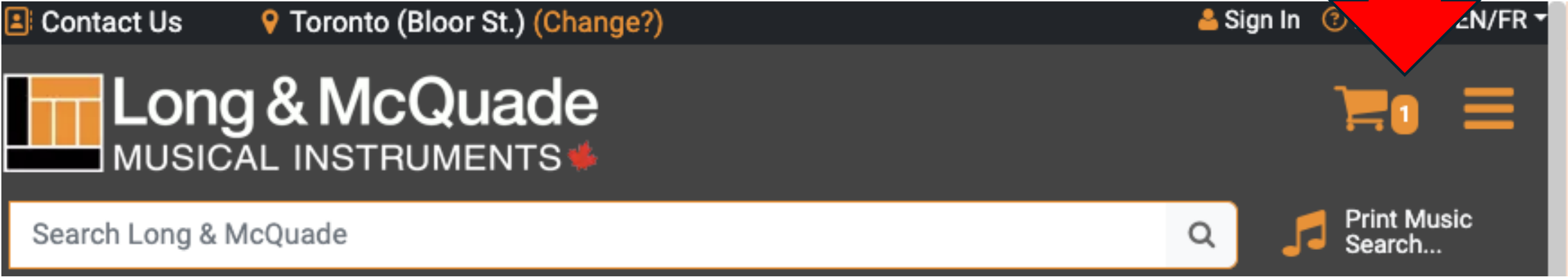
Long & McQuade  
https://www.long-mcquade.com › GearHunter › Samson-...

<https://www.long-mcquade.com/GearHunter/611516/Sam...>

No information is available for this page.  
Learn why

https://www.long-mcquade.com/GearHunter/611516/Samson-XP2-Wireless-Headset.htm/?action=**addtocart**

# Diagnosing Add To Cart Infinite Crawls



The image shows the top navigation bar of the Long & McQuade website. The bar is dark grey with white and orange text and icons. On the left, there is a 'Contact Us' link with a person icon, a location indicator for 'Toronto (Bloor St.)' with a location pin icon and a '(Change?)' link, and the company logo 'Long & McQuade MUSICAL INSTRUMENTS' with a red maple leaf. In the center is a search bar with the placeholder text 'Search Long & McQuade' and a magnifying glass icon. On the right, there is a 'Sign In' link with a person icon and a help icon, a language selector 'EN/FR' with a dropdown arrow, a shopping cart icon with a '1' badge, a hamburger menu icon, and a 'Print Music Search...' link with a music note icon. A large red arrow points from the top right towards the shopping cart icon.


# Diagnosing Category Sort Infinite Crawls



lexair.com  
https://www.lexair.com > ... > Wireless Headsets

## Wireless Headsets - Page 7 - Lexair

Wireless headsets by major brands such as Poly, Plantronics, Jabra, Logitech, Epos, JPL.  
\$100 to \$485 · 30-day returns

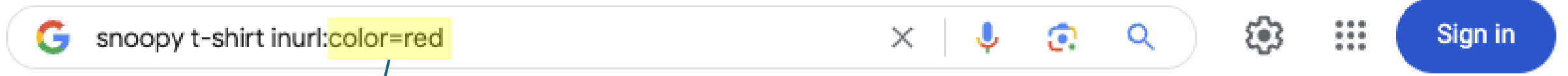


<https://www.lexair.com/products/by-category/wireless-headsets/?sort=alphadesc&setCurrencyId=2&page=7>



Sort By: Z to A

# Diagnosing Product Option Infinite Crawls



 beyondstyle.us  
https://www.beyondstyle.us > ... > Freeze Max T-Shirts

## Freeze Max Men's Red Peanuts Snoopy Patriotism T-shirt

Its huge "P" patch in American flag colors features embroidered details that coordinate with Snoopy's patriotic outfit. The bright red fa catches attention ...

\$39.99 to \$4,130.00 · \$10 2-10 day delivery

[https://www.beyondstyle.us/prod/freeze-max-mens-red-peanuts-snoopy-patriotism-tshirt?color=Red&id=macys\\_16644781&size=XL](https://www.beyondstyle.us/prod/freeze-max-mens-red-peanuts-snoopy-patriotism-tshirt?color=Red&id=macys_16644781&size=XL)



Total price **\$49.74** Including shipping fee **\$10.95**

Select Color: Red

Select Size: XL

# Diagnosing Faceted Navigation Infinite Crawls



snoopy t-shirt inurl:color=red



JCPenney

<https://www.jcpenny.com> > men > graphic t-shirts

## Crew Neck Red Graphic T-shirts for Men

Big and Tall Mens Crew Neck Short Sleeve Regular Fit **Snoopy** Graphic T-Shirt.

4.3 ★ store rating (239) · Free in-store returns



[jcpenny.com/g/men/mens-graphic-tees?big\\_tall\\_size\\_range=big+%26+tall&color=red&neckline=crew+neck&id=cat1002990005](https://www.jcpenny.com/g/men/mens-graphic-tees?big_tall_size_range=big+%26+tall&color=red&neckline=crew+neck&id=cat1002990005)

All Filters (2)

Size

Theme

Character

Color (1)

Sleeve Length

[Clear All](#)

6 results

Red X

Crew Neck X

Big & Tall X



# Out Of Stock Handling



puppy coffee mug "out of stock"



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Tools

Ceramic

Nearby

11 – 14 oz

16 – 20 oz

White

14 – 16 oz

3D

Under 11 oz

Over 20 oz

Black

Usa



Chewy.com

<https://www.chewy.com> > ... > Drinkware & Kitchenware

## Best Dog Coffee Mugs, Low Prices (Ships Free)

... **"Dog Mom" Coffee Mug, 16-oz. Out of Stock.** Our Name is Mud **"Dog Mom" Coffee Mug, 16-oz.**

Rated 4.9 out of 5 stars. 4.9. 103. Shop Similar ...

4.7 ★ store rating (1.4K) · \$3 to \$43 · Free 365-day returns



# Out Of Stock Handling

**chewy** puppy coffee mugs USA

[Dog](#) [Cat](#) [Other Animals](#) [Pharmacy](#) [Services](#) [Give Back](#)

\$20 eGift card with \$49+ on 1st order\* Use

## Pet

- Dog
- Cat
- Small Pet
- Horse

## Product Type

- Coffee Mug
- Picture Frame
- Tumbler
- Wine & Cocktail Glasses

## Dog Breed

- Boston Terrier
- Chihuahua
- French Bulldog (Frenchie)

## Your Search for "puppy coffee mugs"



**Frisco Classic Photo White Personalized Coffee Mug, 15-oz**

By **chewy**

4.7 18

**\$11.25**

FREE delivery on first-time orders over \$35 & FREE returns

**Free eGift Card** New Customers Only: Spend \$49+, Get \$20 eGift Card

Personalized Item



**Frisco Boho Damask White Personalized Coffee Mug, 15-oz**

By **chewy**

4.8 44

**\$10.99**

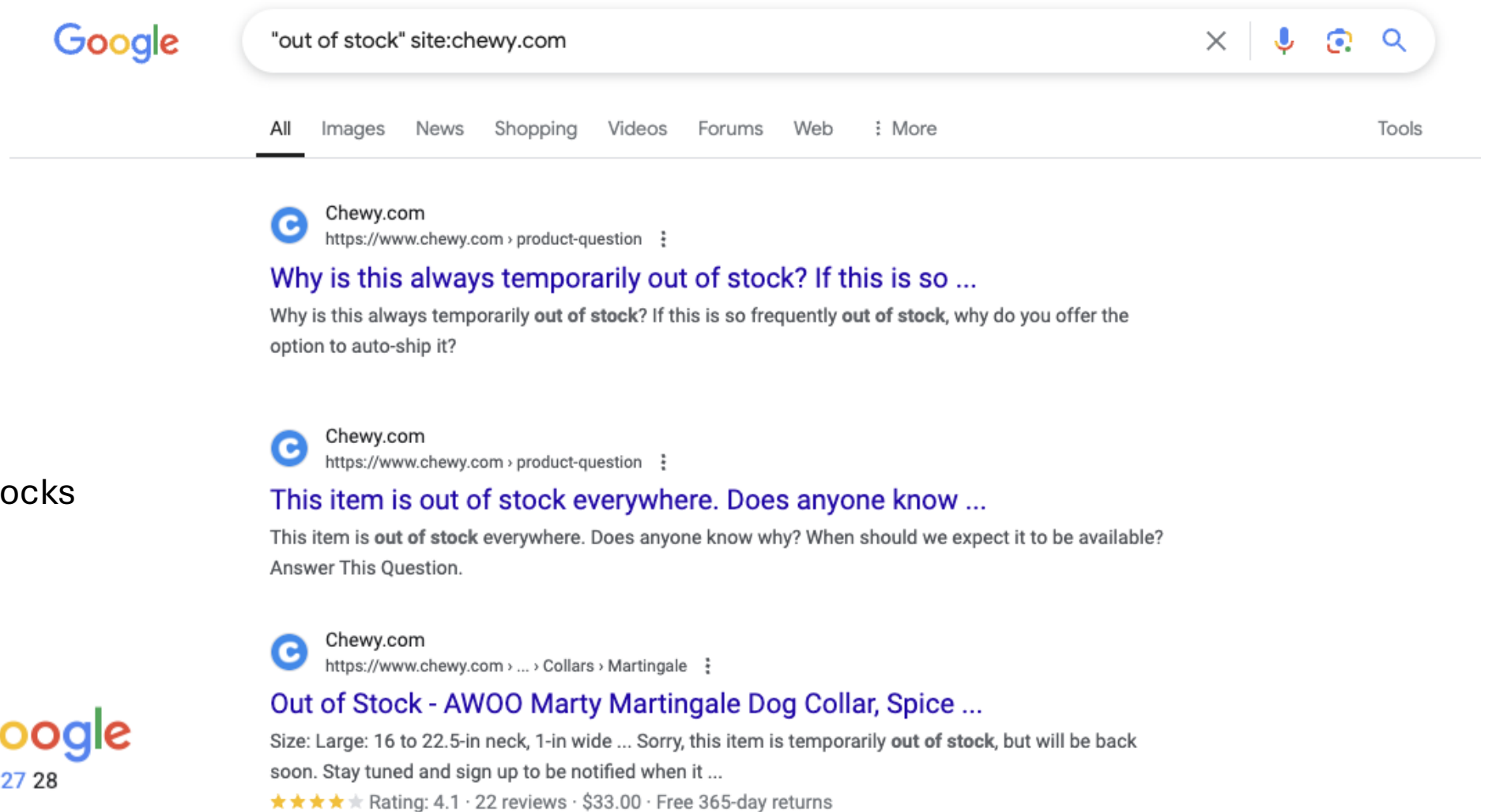
FREE delivery on first-time orders over \$35 & FREE returns

**Free eGift Card** New Customers Only: Spend \$49+, Get \$20 eGift Card

Personalized Item



# Out Of Stock Handling



Google

"out of stock" site:chewy.com

All Images News Shopping Videos Forums Web More Tools

**Chewy.com**  
https://www.chewy.com › product-question

**Why is this always temporarily out of stock? If this is so ...**  
Why is this always temporarily **out of stock**? If this is so frequently **out of stock**, why do you offer the option to auto-ship it?

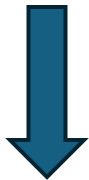
**Chewy.com**  
https://www.chewy.com › product-question

**This item is out of stock everywhere. Does anyone know ...**  
This item is **out of stock** everywhere. Does anyone know why? When should we expect it to be available?  
Answer This Question.

**Chewy.com**  
https://www.chewy.com › ... › Collars › Martingale

**Out of Stock - AWO0 Marty Martingale Dog Collar, Spice ...**  
Size: Large: 16 to 22.5-in neck, 1-in wide ... Sorry, this item is temporarily **out of stock**, but will be back soon. Stay tuned and sign up to be notified when it ...  
★★★★★ Rating: 4.1 · 22 reviews · \$33.00 · Free 365-day returns

280 Findable Out of Stocks



< **Go**oooooooooooo**ogle**  
Previous 19 20 21 22 23 24 25 26 27 28

# Out Of Stock Handling

Google "out of stock" litter site:chewy.com

All Images Shopping Videos News Forums Web More Tools

**Chewy.com**  
https://www.chewy.com › Cat › Litter › Scented

**TIDY CATS Tidy Care Comfort Odor Control Low Dust ...**  
Tidy Cats Tidy Care Comfort Odor Control Low Dust Formula Clumping Clay Cat Litter, 24-lb box, Unscented ... Sorry, this item is temporarily **out of stock**, but ...  
★★★★☆ Rating: 4.2 · 214 reviews · \$19.99

**Chewy.com**  
https://www.chewy.com › ... › Litter & Cleaning › Litter

**Cat Litter Deals - Page 7 (Free Shipping)**  
... Litter, 35-L box. **Out of Stock**. Small Pet Select Premium White Paper Pelleted Cat Litter, 35-L box.  
Rated 3.9 out of 5 stars. 3.9. 15.  
\$14 to \$39 · Free 365-day returns

**Chewy.com**  
https://www.chewy.com › ... › Cat › Litter & Supplies

**Cyber Week Deals on Cat Litter & Litter Supplies**  
... Litter Mat, 20x28-in, Brown Stripe Tan Paw. **Out of Stock**. Drymate Personalized Cat Litter Mat, 20x28-in, Brown Stripe Tan Paw.

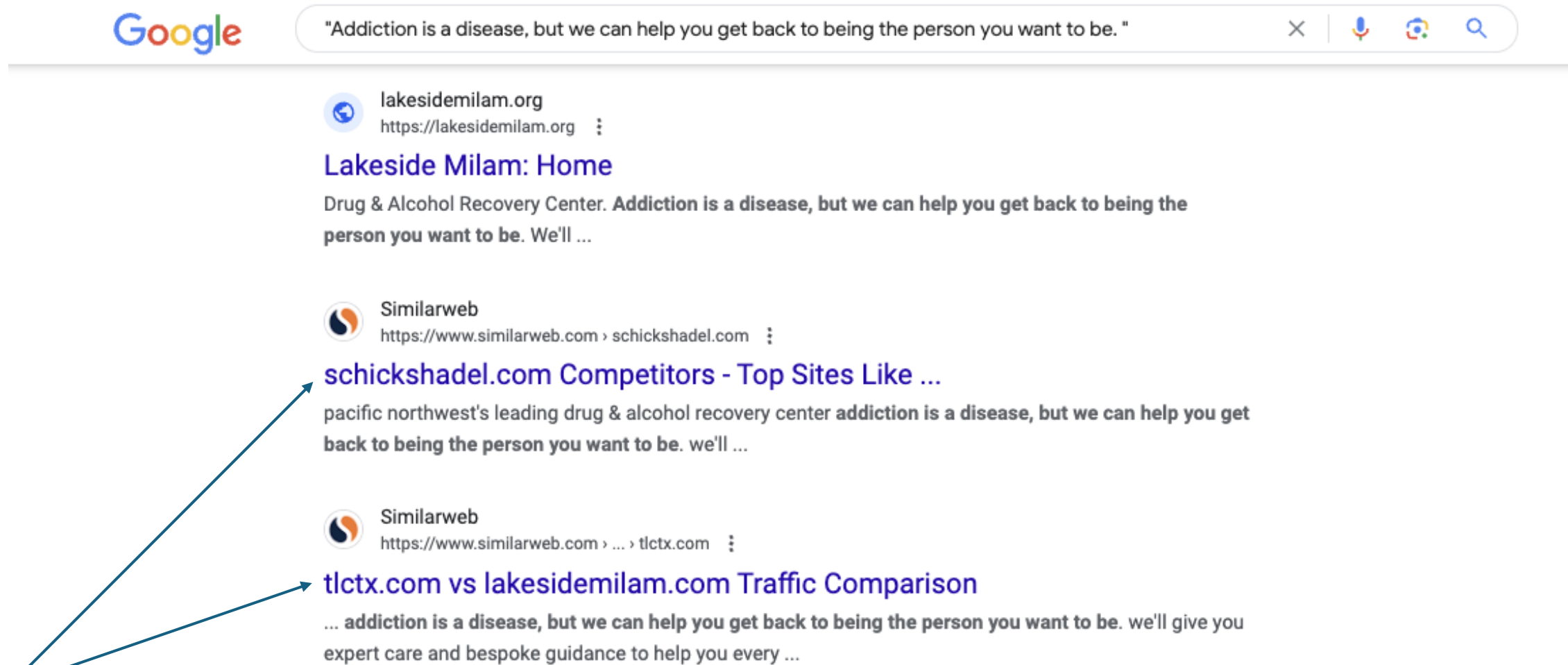
< Goooooooooooooogle  
Previous 21 22 23 24 25 26 27 28 29 30

## Pacific Northwest's Leading Drug & Alcohol Recovery Center

Addiction is a disease, but we can help you get back to being the person you want to be. We'll give you expert care and bespoke help you every step of the way. With seven locations across western Washington, quality care has never been more acces

[Verify Insurance](#)[24/7 Admissions](#)

## Checking for Duplicate Content



Google

"Addiction is a disease, but we can help you get back to being the person you want to be."

lakesidemilam.org  
https://lakesidemilam.org

**Lakeside Milam: Home**  
Drug & Alcohol Recovery Center. **Addiction is a disease, but we can help you get back to being the person you want to be.** We'll ...

Similarweb  
https://www.similarweb.com › schickshadel.com

**schickshadel.com Competitors - Top Sites Like ...**  
pacific northwest's leading drug & alcohol recovery center **addiction is a disease, but we can help you get back to being the person you want to be.** we'll ...

Similarweb  
https://www.similarweb.com › ... › tlctx.com

**tlctx.com vs lakesidemilam.com Traffic Comparison**  
... **addiction is a disease, but we can help you get back to being the person you want to be.** we'll give you expert care and bespoke guidance to help you every ...

*(Two blue arrows point from the bottom left towards the search results for schickshadel.com and tlctx.com.)*

***They Are Stealing My Content!!!***

***Nope. The website is giving it away by turning on RSS syndication in WordPress!***

```
46 <link rel="alternate" type="application/rss+xml" title="Lakeside-Milam Seattle &raquo; Feed" href="https://lakesidemilam.com/feed/" />  
47 <link rel="alternate" type="application/rss+xml" title="Lakeside-Milam Seattle &raquo; Comments Feed" href="https://lakesidemilam.com/comments/feed/" />
```